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"CULTURAL E-COMPETENCIES IN OPEN AIR"



Skills development model

WP3

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Introduction

The model of digital and cultural competences developed as part of the project "Cultural E-Competencies in Open Air" aims to train "culture builders".

It is an innovative learning model aimed at training professionals capable of operating in interdisciplinary sectors such as agriculture, cultural tourism, environmental sustainability and cultural heritage conservation.

The model can be used through an e-learning platform Moodle (<https://e-competencies.uniformando.it/>), designed to provide accessible and engaging training, thanks to the use of interactive tools, which allow you to monitor the progress of users.

Open Air E-Competencies Model

The e-learning training model is structured in various thematic modules, each divided into teaching units that include a series of learning materials and assessment tools.

Each module focuses on specific skills, with a strong focus on sustainability, innovation and the use of digital technologies.

Within the platform there is a community of practice, in which participants can exchange ideas and best practices, thus supporting the dissemination and implementation of the skills learned in real professional contexts.

Structure of the Model

The model consists of 4 modules, which in turn are structured in 4 teaching units that include:

1. An introduction to the topic.
2. A presentation with e-learning content, which will be transformed into SCORM format.
3. 2-3 in-depth documents (PDF, video, audio or link) to expand the information.



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4. A 5-question quiz to assess user learning.

The modules are:

1. **Resources and expertise in the agri-food sector**

This module explores sustainability in agriculture, professional skills in the agri-food sector and technological evolution.

2. **Expertise in the tourism and museum sector**

Topics related to sustainable tourism, cultural preservation in museums and trends in the tourism sector are addressed.

3. **Objectives and strategies for environmental sustainability**

The module focuses on environmental sustainability, green policies and the role of museums in sustainable development.

4. **Transmission of cultural heritage and active citizenship**

It examines the transmission of cultural heritage through traditional and innovative methods, and the use of social networks to promote culture.

Course Guidelines

The course is structured following the principles of multidisciplinary and inclusion, with particular attention to sustainable development and the use of digital technologies to spread culture.

1. **Interdisciplinary Skills**

The course integrates different sectors, such as agriculture, tourism and museums, providing participants with soft skills applicable in various cultural contexts.

2. **Expertise on sustainability and inclusive values**

Promoting sustainable development is at the heart of training. Users will gain knowledge about environmental policies and the importance of responsible tourism.

3. **Digital and technological skills**



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The use of digital technologies, such as augmented and virtual reality, will be key to preserving and promoting cultural heritage.

4. Inclusive leadership and management of cultural networks

Users will learn how to manage participatory cultural projects and intercultural networks at local and European level.

5. Strategic thinking and innovation

The course prepares participants to develop innovative cultural strategies, responding to social changes and integrating new technologies into cultural promotion initiatives.

Conclusion

The "Cultural E-Competencies in Open Air" project offers an innovative training model that combines interdisciplinary skills with the use of digital technologies. Through e-learning modules, interactive quizzes and a community of practice, participants can develop relevant skills to address challenges in the cultural sector. The flexible and accessible structure of the course ensures a lasting impact, with a strong focus on sustainability, innovation and active participation.